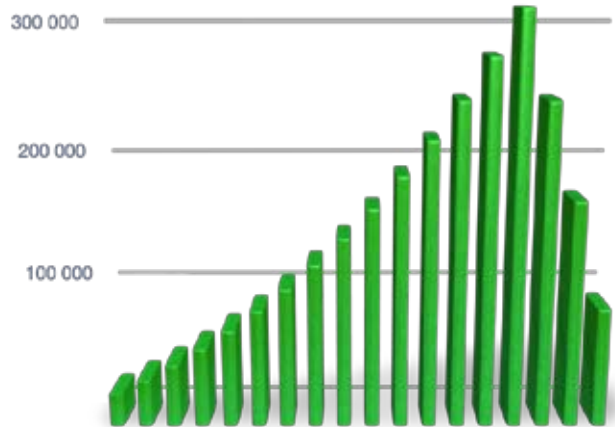


Premium retail business intelligence solution

Smart retail decisions

It's all about making decisions based on facts



TrueView People Counter

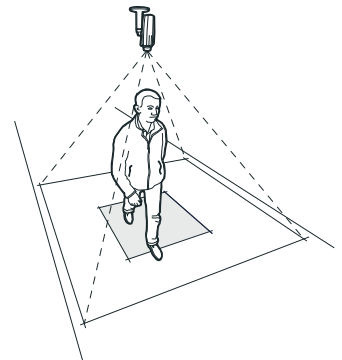
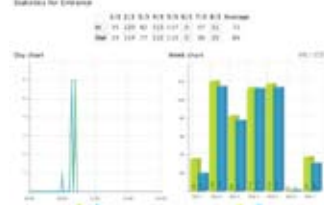
the easiest-to-use customer behavior analysis software for the retail industry

TrueView People Counter

A leading customer behavior analysis software for the retail industry, fully embedded in network cameras. Improve your business intelligence today. Install the camera and start measuring traffic-flow in hours, not weeks. Start your behavior analysis and increase sales by optimizing traffic-flow, staff planning and buyer-to-traffic ratio.

TrueView People Counter

Retail business intelligence by customer behavior analysis using a camera as sensor.



What could you optimize in your shop if you knew the minds of your customer?

Go to www.cognimatics.com to find more information and find your closest dealer of TrueView People Counter - the easiest-to-use customer behavior analysis software available today.

Cognimatics is the global leader in Cognitive Vision. The company offers efficient and innovative imaging products for Intelligent Retail Surveillance and the Mobile Communications industry.

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ABOUT COGNIMATICS

Cognimatics, the leader in Cognitive Vision, has its roots at the Mathematical Department at Lund University, Sweden. With a team of world leading researchers from the field of Cognitive Vision, Cognimatics' technology rests on a sound scientific foundation.

COMPANY MISSION

Cognimatics works in close cooperation with the university to take new results from research to the market efficiently.

COGNITIVE VISION

Cognitive vision is a field of research, where the goal is to teach computers to interpret images intelligently like humans do. It includes both Intelligent Video and still image analysis. Cognimatics, the global leader in Cognitive Vision, is dedicated to providing efficient and innovative products within its two business segments - Intelligent Retail Surveillance and Mobile Communications.

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